BALANCED BUDGET RECONCILIATION/No Deduction for Tobacco Ads

SUBJECT: Balanced Budget Reconciliation Act of 1995 . . . S. 1357. Exon motion to waive the Budget Act for the consideration of the Bradley amendment No. 3032.

ACTION: MOTION REJECTED, 23-76

SYNOPSIS: As reported, S. 1357, the Balanced Budget Reconciliation Act of 1995, will result in a balanced budget in seven years, as scored by the Congressional Budget Office (CBO). The bill will also provide a \$245 billion middle-class tax cut, \$141.4 billion of which will be to provide a \$500 per child tax credit.

The Bradley amendment would disallow deductions for expenses relating to the advertisement of tobacco products. The additional \$3.2 billion in tax revenue that would be collected over 7 years as a result of this limitation would be used to increase spending on the Medicaid welfare program (for related debate, see 102d Congress, 2d session, vote No. 235).

The Bradley amendment was offered after all debate time had expired. However, by unanimous consent, one minute of debate was permitted on the amendment. Following debate, Senator Ford raised the point of order that the amendment violated section 305(b) of the Budget Act because it was not germane. Senator Exon then moved to waive the Budget Act for the consideration of the Bradley amendment. Generally, those favoring the motion to waive opposed the amendment; those opposing the motion to waive favored the amendment.

NOTE: A three-fifths majority (60) vote of the Senate is required to waive the Budget Act. Following the failure of the motion to waive, the point of order was upheld and the amendment thus fell.

Those favoring the motion to waive contended:

The Bradley amendment would not stop cigarette companies from advertising. All it would do is eliminate the tax deduction that is currently given for such advertising. In other words, Uncle Sam would no longer subsidize advertisements for Joe Camel. The savings would be used to pay for medical care for the needy. We urge our colleagues to support this amendment.

(See other side)

YEAS (23) NAYS (76) NOT VOTING (0) Republicans Republicans Democrats Republicans Democrats **Democrats** (6 or 11%) (17 or 37%)(47 or 89%) (29 or 63%)

(6 or 11%)	(17 or 37%)	(47 or 89%)		(29 or 63%)		(0)	(0)
Bennett Cohen DeWine Hatch Hatfield Snowe	Bingaman Boxer Bradley Bumpers Byrd Glenn Harkin Hollings Kennedy Kerry Lautenberg Moseley-Braun Moynihan Murray Pell Rockefeller Wellstone	Abraham Ashcroft Bond Brown Burns Campbell Chafee Coats Cochran Coverdell Craig D'Amato Dole Domenici Faircloth Frist Gorton Gramm Grams Grassley Gregg Helms Hutchison	Inhofe Jeffords Kassebaum Kempthorne Kyl Lott Lugar Mack McCain McConnell Murkowski Nickles Pressler Roth Santorum Shelby Simpson Smith Specter Stevens Thomas Thomas Thompson Thurmond Warner	Akaka Baucus Biden Breaux Bryan Conrad Daschle Dodd Dorgan Exon Feingold Feinstein Ford Graham	Heflin Inouye Johnston Kerrey Kohl Leahy Levin Lieberman Mikulski Nunn Pryor Reid Robb Sarbanes Simon	EXPLANATIO 1—Official Bui 2—Necessarily 3—Illness 4—Other SYMBOLS: AY—Announce AN—Announce PY—Paired Ye: PN—Paired Na	Absent ed Yea ed Nay a
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Those opposing the motion to waive contended:

The tax deduction for advertising that tobacco companies use is the same tax deduction that every other company in America that advertises uses. Our colleagues have falsely implied that this amendment would take away a deduction expressly designed for tobacco companies. Instead, their amendment would single out this one legal product for punitive treatment. Those of our colleagues who may not mind singling out tobacco should nevertheless be wary of this precedent. After tobacco, what product will be next? Liquor? Wine? Beer? Foods with high cholesterol? We remind our colleagues that it was only a few years ago that one Federal regulatory agency tried to ban runny eggs. Even those Senators who are generally tickled by the prevailing notions of political correctness should be disturbed by the rather obvious attempt that is being made by this amendment to limit the free speech rights of tobacco companies to advertise. We urge our colleagues to take a stand against the nanny state and in favor of free speech by voting to reject the motion to waive.